



## CLINTON RECREATION AND PARKS DEPARTMENT COMMUNITY SURVEY 2023-24

### VALUES AND VISION

1. Has anyone in your household EVER participated in any classes or programs with the Clinton Recreation and Parks Department?  
 Yes     No (**GO TO Q. 2**)

If yes, was it in the previous:     12 months     24 months     36 months

If yes, how would you rate the service you received?

	POOR		AVERAGE		EXCELLENT
	1	2	3	4	5

2. What **top five** areas should Clinton Recreation and Parks services focus on? Insert a "1" to the left of the category that is your top priority, a "2" for your second priority, a "3" for your third priority, and so on up to 5. Please rank only five items.

- |  |   |
|--|---|
| _____ Youth athletics                              | _____ Land preservation/acquisition   |
| _____ Affordable programs                          | _____ Maintenance of parks, greenways & facilities                          |
| _____ Beautification of public areas               | _____ Enrichment programs for youth   |
| _____ Connectivity (greenways, bikeway, etc.)      | _____ Programming for citizens with special needs<br>(Specialized Programs) |
| _____ Diverse/Multi-cultural programs for all ages | _____ Aquatic facilities/programming  |
| _____ Historic preservation/education              | _____ Facilities/Buildings  |
| _____ Cultural Resource programs/activities/events | _____ Adult athletics   |
| _____ Promoting healthy active lifestyles          | _____ Other (Please explain: _____)   |
| _____ Communication with the public                |   |

3. On a scale of 1 to 5, how important to you and your household is the availability of local parks and recreation opportunities in Clinton to your household?

NOT AT ALL IMPORTANT		NEUTRAL		VERY IMPORTANT
1	2	3	4	5

4. Please indicate how frequently your household utilizes each of the following parks and facilities. Please provide an answer whether you have used the park/facility or not.

	YEARLY	OCCASIONALLY	MONTHLY	WEEKLY	DAILY	DON'T USE
Bellamy Recreation Center	1	2	3	4	5	0
Sampson Recreation Center	1	2	3	4	5	0
Royal Lane Aquatic Center	1	2	3	4	5	0
Royal Lane Park	1	2	3	4	5	0
Sampson Park	1	2	3	4	5	0
Newkirk Park	1	2	3	4	5	0
Fisher Dr. Park	1	2	3	4	5	0
Athletic Fields	1	2	3	4	5	0
Multipurpose Field	1	2	3	4	5	0
Multipurpose Track	1	2	3	4	5	0
Main Office	1	2	3	4	5	0

5. On a scale of 1 to 5, how would you rate the quality of the following parks and facilities?

POOR		AVERAGE		EXCELLENT
1	2	3	4	5

	POOR	AVERAGE	EXCELLENT	NA/DON'T USE
Bellamy Recreation Center	1	2	3	4
Sampson Recreation Center	1	2	3	4
Royal Lane Aquatic Center	1	2	3	4
Royal Lane Park	1	2	3	4
Sampson Park	1	2	3	4

Newkirk Park	1	2	3	4	5	0
Fisher Dr. Park	1	2	3	4	5	0
Athletic Fields	1	2	3	4	5	0
Multipurpose Field	1	2	3	4	5	0
Multipurpose Track	1	2	3	4	5	0
Main Office	1	2	3	4	5	0
Other _____	1	2	3	4	5	0

6. Do you have any comments/suggestions for how these parks and facilities mentioned in questions #4 and #5 could be improved to better meet the needs of your household and/or the community?

---



---



---



---

7. Overall, how satisfied are you with Recreation and Parks Departments public provision of the following? (NA/DK means Not Applicable or Don't Know)

	SATISFIED		NOT AT ALL SOMEWHAT		COMPLETELY SATISFIED NA/DK	
Customer service	1	2	3	4	5	0
Ease of program registration	1	2	3	4	5	0
Maintenance of city facilities and parks	1	2	3	4	5	0
Ease of facility rentals	1	2	3	4	5	0
Quality of Services and Programs	1	2	3	4	5	0

8. A. Please rate how important the following facilities or services operated by the City of Clinton Recreation and Parks Department are to your household.

B. Rate how they are meeting the needs of your household. Please provide an answer for A and B whether you have used the facility/service or not.

	<b>A) IMPORTANCE TO YOUR HOUSEHOLD</b>						<b>B) MEETING THE NEEDS OF YOUR HOUSEHOLD</b>									
	NOT AT ALL IMPORTANT		NEUTRAL		VERY IMPORTANT		DK/NA		NOT AT ALL		SOMEWHAT		COMPLETELY		DK/NA	
Parks	1	2	3	4	5	0	1	2	3	4	5	0				
Greenways/Trails	1	2	3	4	5	0	1	2	3	4	5	0				
Youth athletics	1	2	3	4	5	0	1	2	3	4	5	0				
Arts programs	1	2	3	4	5	0	1	2	3	4	5	0				
Aquatic facilities (pool)	1	2	3	4	5	0	1	2	3	4	5	0				
Programs for youth	1	2	3	4	5	0	1	2	3	4	5	0				
Programs for adults	1	2	3	4	5	0	1	2	3	4	5	0				
Special events	1	2	3	4	5	0	1	2	3	4	5	0				
Community Centers	1	2	3	4	5	0	1	2	3	4	5	0				
Adult athletics	1	2	3	4	5	0	1	2	3	4	5	0				
Specialized Programs	1	2	3	4	5	0	1	2	3	4	5	0				

**9. What are the three most important areas that, if addressed by the city, would increase your utilization of Clinton Recreation and Parks facilities? Please select up to 3 choices.**

- Awareness of programs (communications)
- Programs I want (such as: \_\_\_\_\_)
- Additional facilities and amenities (such as: \_\_\_\_\_)
- Hours of operation (such as: \_\_)
- Condition/maintenance of parks or buildings (please explain: \_\_\_\_\_)
- Accessibility (please explain: \_\_\_\_\_)
- Personal safety (please explain: \_\_\_\_\_)
- Customer service/staff knowledge
- Pricing/user fees
- Quality of park amenities
- Other (please specify: \_\_\_\_\_)

**FUTURE FACILITIES, AMENITIES, AND SERVICES**

**10. What are the greatest needs for indoor and outdoor facilities to be added, expanded, or improved in Clinton over the next 3 or 5 years?**

	NOT AT ALL IMPORTANT		NEUTRAL		VERY IMPORTANT
01) Community gardens	1	2	3	4	5
02) Connect the Greenways	1	2	3	4	5
03) Tennis Courts	1	2	3	4	5
04) Dog park	1	2	3	4	5
05) Facility Accessibility	1	2	3	4	5
06) Expanded parking at existing parks and greenways	1	2	3	4	5
07) Indoor aquatics facility	1	2	3	4	5
08) Indoor gymnasium space (non-school)	1	2	3	4	5
09) Outdoor athletic fields/courts (specify type: _____)	1	2	3	4	5
10) Outdoor amphitheater/special events venue	1	2	3	4	5
11) Parking at recreational facilities (specify where: _____)	1	2	3	4	5
12) Nature centers	1	2	3	4	5
13) Picnic areas/pavilions	1	2	3	4	5
14) Playgrounds	1	2	3	4	5
15) Spray Ground	1	2	3	4	5
16) Weigh/cardio/fitness space	1	2	3	4	5
17) Mountain bike trails	1	2	3	4	5
18) Disc Golf Course	1	2	3	4	5
19) eSports Programming	1	2	3	4	5
20) Other _____	1	2	3	4	5

**11. Using the categories in Question #9, please rank your household's highest priority to be added, expanded, or improved in Clinton. Please also indicate your second and third priorities.**

\_\_\_\_\_ Most important      \_\_\_\_\_ Second most important      \_\_\_\_\_ Third most important

**COMMUNICATION**

**12. How do you currently receive information on recreation and parks facilities, services, and programs? (CHECK ALL THAT APPLY)**

- Local newspaper (e.g., Sampson Weekly)
- Local cable channel
- Clinton Compass Program Guide
- At the recreation facilities/program location
- Word of mouth
- Internet/website
- Social networking (e.g. Facebook)
- E-mail from the city
- Radio
- Direct Communication
- Program/Event Posters and Banners
- Other (Please specify: \_\_\_\_\_)

**PROGRAMS, ACTIVITIES AND SPECIAL EVENTS**

13. A. Please indicate whether your household has a need for the following;

B. If YES, please rate the programs currently available from the City on a 1-to-5 scale, where 1 means "NONE OF YOUR NEEDS ARE BEING MET" and 5 means "100% OF YOUR NEEDS ARE BEING MET."

	HAVE A NEED?		B. MEETING THE NEEDS OF YOUR HOUSEHOLD				
	Y	N	0% MET	25% MET	50% MET	75% MET	100% MET
Youth Athletics	Y	N	1	2	3	4	5
Adult Athletics	Y	N	1	2	3	4	5
Swim lessons/aquatic programs	Y	N	1	2	3	4	5
After school programs	Y	N	1	2	3	4	5
Summer camps - youth	Y	N	1	2	3	4	5
Arts and crafts programs	Y	N	1	2	3	4	5
Youth sports camps	Y	N	1	2	3	4	5
Specialized Programs	Y	N	1	2	3	4	5
Family programs	Y	N	1	2	3	4	5
Fitness and wellness programs	Y	N	1	2	3	4	5
Special events (e.g. festivals, movie nights, outdoor concerts)	Y	N	1	2	3	4	5
Teen programs	Y	N	1	2	3	4	5
Volunteer opportunities	Y	N	1	2	3	4	5
Cooking/enrichment classes	Y	N	1	2	3	4	5
Multi-cultural programs	Y	N	1	2	3	4	5
Outdoor/Adventure recreation	Y	N	1	2	3	4	5
Other _____	Y	N	1	2	3	4	5

14. How has CRPD recreational opportunities benefitted you and your household?

---



---



---



---



---

15. Do you have any suggestion for improving current or past programs or special events and are there events or programs you'd like added?

---



---



---



---



---

**OPEN SPACE**

16. Clinton has acres of open space. Open space is land of public value, acquired for purposes of conservation and public access. Clinton is particularly invested in developing Greenways, or safe transportation corridors that connect parcels of open space. With respect to Clinton open space, how important are the following to you and members of your household?

Use a scale from 1 to 5, where 1 means "Not at all important" and 5 means "Very important."

	NOT AT ALL IMPORTANT	2	3	4	VERY IMPORTANT
Preserve wildlife habitat	1	2	3	4	5
Preserve cultural and historic land uses	1	2	3	4	5
Protect historic character of Clinton	1	2	3	4	5
Improve or provide access to natural areas	1	2	3	4	5
Preserve existing open space	1	2	3	4	5
Holding the land for future active park use	1	2	3	4	5
Other: _____	1	2	3	4	5

**TRANSPORTATION**

17. How would you rate the following modes for ease of access to Clinton recreation and parks facilities, and programs?

	POOR		AVERAGE		EXCELLENT	NA/DON'T USE
Walking	1	2	3	4	5	x
Biking	1	2	3	4	5	x
Driving	1	2	3	4	5	x
Public Transit	1	2	3	4	5	x
Other: _____	1	2	3	4	5	x

**FINANCIAL CHOICES/FEEES**

18. What do you think about the current program and facility fees charged directly to you by Clinton Recreation and Parks?

<u>PROGRAMS</u>	<u>FACILITIES</u>	
<input type="checkbox"/>	<input type="checkbox"/>	Fees are underpriced for the value received
<input type="checkbox"/>	<input type="checkbox"/>	Fees are acceptable for the value received
<input type="checkbox"/>	<input type="checkbox"/>	Fees are too high for the value received
<input type="checkbox"/>	<input type="checkbox"/>	Don't know/unsure

19. If adjustments to fees were made to continue to provide the programs or services you use or the facilities you visit, which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation:

- Moderate fee increases would not limit my/our ability to participate
- Moderate fee increases would limit my/our participation somewhat or would have a minor impact on the ability to participate
- Moderate fee increases would limit my/our participation significantly
- Don't know/Uncertain

**COMMUNITY HEALTH CRISIS (COVID-19)**

20. Did you or your family members visit parks and greenways more often during the COVID-19 Health Crisis?  Yes  No

21. How do you feel parks and greenways benefited your or your family during the COVID Health Crisis?

---



---



---



---

**SUGGESTION**

22. Do you have any additional comments or suggestions that you would like to offer regarding parks and recreation facilities, natural areas, greenways, and programs in Clinton?

---

---

---

---

---

**DEMOGRAPHICS**

Just a few more questions about yourself to assist in classifying your responses . . .

21. Please indicate your gender:

- Male  Female

22. Do you own or rent your residence in Clinton?

- Own  Rent  Other

22. What is your age?

- 18 - 24  55 - 64
- 25 - 34  65 - 74
- 35 - 44  75 or over
- 45 - 54

23. Are you a registered voter in the City of Clinton?

- Yes  No

24. Which of these categories best describes the total gross annual income of your household (before taxes)?

- Under \$25,000  \$100,000 – 149,999
- \$25,000 – 49,999  \$150,000 – 199,999
- \$50,000 – 74,999  \$200,000 – 249,999
- \$75,000 – 99,999  \$250,000 or more
- Prefer Not to Answer

23. Which of these categories best applies to your household?

- Single, no children
- Single with children at home
- Single, children no longer at home (empty nester)
- Couple, no children
- Couple with children at home
- Couple, children no longer at home (empty nester)

25. What race do you consider yourself to be?

- White
- Asian, Asian Indian or Pacific Islander
- Native American
- Black or African American
- Hispanic, Latino or Spanish
- Other: \_\_\_\_\_
- Prefer Not to Answer

24. How long have you lived in the Clinton area? \_\_\_\_\_

Years OR  Check here if less than a year

Would you be interested in serving on our Recreation Advisory Board? If so, please email [jallen@cityofclintonnc.com](mailto:jallen@cityofclintonnc.com) with your name, address, and contact information.

Thank you for taking the time to provide your input.

