



# City of Clinton Recreation & Parks Advertising & Sponsorship Guide

2026

*Connect with your community and your community will connect with you!*





# 2026 Eggstreme Easter Event

## Presenting Sponsors-\$600

*(Two spots available)*

- *“Clinton Eggstreme Easter Event presented by (presenting sponsor businesses)”*
- *Sponsor table to interact with guests and distribute promotional materials (if desired)*
- *Logo on roadside main event banner*
- *Logo on sponsor signs displayed at event*
- *Top logo on the city’s Easter Egg Hunt webpage with link to your website*
- *Promotion on City of Clinton social media accounts*
- *Mentioned in select event communications and press releases*

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## Partner Sponsors - \$300

*(Five spots available)*

- *Sponsor table to interact with guests and distribute promotional materials (if desired)*
- *Logo on sponsor signs displayed at event*
- *Logo on the city’s Easter Egg Hunt webpage with link to your website*
- *Promotion on City of Clinton social media accounts*
- *Mentioned in select event communications and press releases*

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## Prize Donations

*Donate a prize to be given away during the event. Your contributions will be acknowledged with your logo displayed on the prize sign at the event. Gender neutral prizes are preferred or two prizes, one for each gender, can be provided.*





# 2026 Family Movie Night Opportunities

## Presenting Sponsors - \$1,000

*(Four spots available)*

- *Family Movie Nights at Royal Lane Park presented by (presenting sponsor businesses)"*
  - *Logo included on roadside promotional event banner*
  - *Opportunity to participate on-site at all four (3) movie nights*
  - *Logo on thank you to our sponsor's slide*
  - *Recognition in select official event communications*
  - *Personalized promotion on city's social media*
  - *Logo on city's event webpage with link to your website*
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## Partner Sponsors - \$650

- *Opportunity to participate on-site at two (2) movie nights*
  - *Logo on thank you to our sponsors slide*
  - *Recognition in select official event communications*
  - *Personalized promotion on city's social media*
  - *Logo on city's event webpage with link to your website*
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## Supporting Sponsors - \$400

- *Opportunity to participate on-site at one (1) movie night*
- *Logo on thank you to our sponsor's slide*
- *Recognition in select official event communications*
- *Personalized promotion on city's social media*
- *Logo on city's event webpage with link to your website*

**Individual Team Sponsor**—Limited number of teams, first come, first serve

AMOUNT	PACKAGE	WHAT YOU RECEIVE
\$400	Single	<ul style="list-style-type: none"> <li>Sponsor name screen printed on back of team jerseys (above jersey number)</li> </ul>

**Sponsor Package**

**Additional benefits provided to all team sponsors:**

- Sponsor name and logo with link to your website listed on the City of Clinton website.
- Sponsor name on team schedules distributed to team families and news media outlets.

**Scoreboard Sponsor**—Number of scoreboards limited, does not include Sponsor Package

AMOUNT	PACKAGE	WHAT YOU RECEIVE
Prices Vary	A	<ul style="list-style-type: none"> <li>One 8' x 4' aluminum sign with sponsor logo for two years on outfield scoreboard (Life of Scoreboard)</li> </ul>
Prices Vary	B	<ul style="list-style-type: none"> <li>One 12' x 4' aluminum sign with sponsor logo for two years on outfield scoreboard (Life of Scoreboard)</li> </ul>

Sponsor name on the back



**ADDITIONAL SIGNAGE**—Available at the field of your choice

- \$125      3 x 3 Outfield sign with sponsor logo (One Year)
- \$150      4 x 4 Outfield sign with sponsor logo (One Year)
- \$250      3 x 8 Outfield sign with sponsor logo (One Year)

**Renewal each year**

- 3 x 3      \$100/year
- 4 x 4      \$100/year
- 3 x 8      \$150/year

**BALL FIELDS:**

Royal Lane Park

\* For more information. Contact David Wall Jr. 910-299-4906



# 2026 4<sup>th</sup> of July Celebration Sponsorship Opportunities



Fireworks Spectacular July 4, Entrance Open at 5:30 pm Royal Lane Park	Performance	Estimated Attendance			Sponsor Deadline
		ENTRANCE SPONSORS \$2500	PREMIUM SPONSORS \$1500	PARTNER SPONSORS \$1000	
<b>Corporate Visibility</b>	Limited Availability!				
Recognition as a top level sponsor on website & print materials	✓				
Recognition in promotional videos	Logo	Logo			
Website recognition with link to your webpage	Logo	Logo	Logo	Logo	Logo
Recognition on event posters	Logo	Logo	Name	Name	
Recognition in event advertisements (as space allows)	Logo	Logo	Name	Name	
Promotion on City's Social Media	✓	✓	✓	✓	
Recognition in pre-event city advertising (as space allows: E-News., Press releases)					
Use of "Official Sponsor" Promotional Logo	✓	✓	✓	✓	
Framed picture or certificate recognizing your contribution as an event sponsor.	✓	✓	✓	✓	
<b>Event Day Benefits</b>					
Mic time on stage (30 seconds - 1 minute)	✓				
Premium Sponsor Space	Near entrance	✓	✓	✓	
Featured in a social media video post at event	✓	✓			
Included on sponsor banners that frame the main stage	Logo	Logo	Logo		
Sponsor space to promote your business at 4 <sup>th</sup> of July Event (Business provides tent, table, chairs, and all promotional materials)					
Included on Thank You to Our Sponsors signs displayed at all Independence Day Celebration events	✓	✓	✓	✓	
Business participation featured in event photography and/or promotional videos	✓	✓	✓	✓	
Included in sponsor Thank You announcements from stage	✓	✓	✓	✓	



# 2026 Halloween Spooktacular Sponsorship Opportunities

## Presenting Sponsors - \$650

*(Two spots available)*

- *Presenting sponsor of the 2024 Halloween Spooktacular: "Halloween Spooktacular presented by (presenting sponsor businesses)"*
- *Logo on main event banners placed at Royal Lane Park*
- *Sponsor table at event to interact with attendants and distribute promotional materials*
- *Logo included on several sponsor signs displayed at the event*
- *Logo on the City's Halloween Spooktacular webpage with link to your website*
- *Promotion on City of Clinton social media accounts*
- *Mentioned in select event communications and press releases*

## Partner Sponsors (Indoor) - \$350

*(Five spots available)*

- *Sponsor table indoors to interact with attendants and distribute promotional materials*
- *Logo included on several sponsor signs displayed at the event*
- *Logo on the City's Halloween Spooktacular webpage with link to your website*
- *Promotion on City of Clinton social media accounts*
- *Mentioned in select event communications and press releases*

## Supporting Sponsors (Outdoor) - \$250

*(Five spots available)*

- *Sponsor space outdoors to interact with attendants and distribute promotional materials*
- *Logo included on several sponsor signs displayed at the event*
- *Logo on the City's Halloween Spooktacular webpage with link to your website*
- *Promotion on City of Clinton social media accounts*
- *Mentioned in select event communications and press releases*